

OCTOBER 20, 2014 | Hemus Hotel Conference Centre, Sofia

SUSTAINABLE URBAN MOBILITY PLANNING: A TOOL FOR ACHIEVING BETTER QUALITY OF LIFE IN EUROPEAN CITIES

PROGRAM

9.00 - 9.30 Registration of participants

9.30 - 10.00 **Introduction**

Briefing on activities and schedule for the day - *Prof. L. Ilieva*, PM Bulgaria

10.00 - 12.30 **World café session**

Topics for discussion:

- *How important is it to involve stakeholders in mobility planning and what are the best techniques to secure effective participation and proactive cooperation?;*
- *Parking policies as a tool to foster urban sustainable mobility;*
- *Secrets of people's behaviour.*

Official language of the Workshop: English

12.30 - 13.30 Lunch in the hotel restaurant

13.30 - 14.15 **Presenting conclusions**

Spokespersons for each topic present conclusions reached during the morning session and all participants are invited to ask questions and/or provide their feedback guided by a moderator (15 minutes per topic).

14.15 - 15.00 **Introduction to role-playing**

15.00 - 16.00 Role playing activities on selected 3 topics

16.00 - 16.30 Conclusions, end of the workshop

19.30 Social dinner (tasting of typical Bulgarian cuisine)

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Co-funded by the Intelligent Energy Europe
Programme of the European Union



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