



Invitation

*July 3 to 5, 2011
City of Stuttgart, Germany*

*„Urban Mobility and the
Social Space Challenge“*

5th World Congress of the global
network Cities for Mobility



Dear friends and partners of Cities for Mobility!

This year we celebrate the 125th anniversary of the invention of the automobile by Gottlieb Daimler and Carl Benz. In the upcoming "Automobile Summer 2011" we will look back with

joy and respect to the achievement of these two men and many other great inventors who have worked since then to improve the automobile.

Nevertheless, we should also use this year to take a look in the future. Will we be able to overcome the challenges of urban mobility? The time has come to redesign the public space and to transform it into a social space, where people not only move as quickly as possible from one place to another, but where they feel comfortable, communicate

and, at the same time, preserve natural resources. Around the globe there are many innovative approaches and great ideas to achieve this ambitious objective.

In the last four years you have contributed to making the congresses of Cities for Mobility an ideal platform for the exchange of knowledge and good practices. For this reason, I cordially invite you to this year's congress and I am looking forward to welcoming you in Stuttgart in July.

Dr. Wolfgang Schuster
Mayor of Stuttgart



Program

Sunday, July 3, 2011

7.00 p.m.

Welcome Get-together
City Hall Stuttgart (Rathaus)
Roof terrace, 4th floor
Marktplatz 1, 70173 Stuttgart



Program

Monday, July 4, 2011

8.00–9.15 a.m.

Accreditation

City Hall, 3rd floor

9.30–9.45 a.m.

Welcome and opening of the World Congress

Dr. Wolfgang Schuster
Mayor of Stuttgart

Moderation: Andreas von Zadow

10.00–10.15 a.m.

Mobility as a social space

Eric Britton (France/USA)
Managing Director of EcoPlan International, Founding Editor of World Streets

10.15–10.45 a.m.

Coffee break and poster exhibition

- » Presentation of projects and initiatives by participants

10.45 a.m.–12.30 p.m.

The future of urban mobility and social space

- » Settlements and transport: How does the constructed city influence our travel behaviour?

Prof. Dr.-Ing. Stefan Siedentop
(Germany)

Institute for Regional Development Planning, University of Stuttgart

- » Technology responses to social space challenges

Dr. Federico Casalegno (USA)
Director of the Mobile Experience Laboratory, Massachusetts Institute of Technology

- » Speed, distance and social space: What do we make of our cities?

Prof. Dinesh Mohan (India)
Volvo Chair Professor for Urban Transport
Indian Institute of Technology, New Delhi

„Urban Mobility and the Social Space Challenge“

- » Walking the social space
Daniel Sauter (Switzerland)
Urban Mobility Research

12.30–12.45 p.m.

Introduction to contact forum and parallel workshops

12.45–2.00 p.m.

Lunch

2.15–3.45 p.m.

Cities for Mobility Contact Forum

- » Urban mobility versus urban space
- » Active travel: Promoting walking and cycling for every day trips
- » New perspectives of sharing

4.00–5.30 p.m.

Parallel Workshops

- » Urban mobility versus urban space
- » Active travel: Promoting walking and cycling for every day trips
- » New perspectives of sharing

5.45–6.30 p.m.

Plenary session – Questions and discussion

7.30 p.m.

Evening reception at Siemens AG

Jürgen Köhler
Head of Southwest Region, Siemens AG
Dr. Franz Alt
Journalist and Author

Program

Tuesday, July 5, 2011

8.00–8.45 a.m.

A social space walking tour with Mayor Dr. Wolfgang Schuster

8.45–9.30 a.m.

Breakfast at the City Hall

9.30 a.m.–12.00 p.m.

Plenary session

**The future of urban mobility:
A Kaleidoscope**

Moderation by Wolfgang Forderer
Secretariat of the UCLG Urban Mobility
Committee, City of Stuttgart

- » EU project Go Pedelec: Interactive survey about pedelecs
Ton Dagers (NL), Walter Vogt (GER)
- » EU project Active Access: Encouraging active travel for short trips
Tom Rye (GB)

» Sharing: The neighbourhood car
Nicolas le Douarec (FR)

» Social spaces in Asia
Jason Chang (TW)

» The psychology of urban mobility
Carlos Pardo (CO)

» Twittering urban mobility:
Mobility and social networks
Ben O'Brien (GB)

12.00–12.15 p.m.

**Cities for Mobility: Current situation
and outlook**

Patrick Daude
Coordinator of Cities for Mobility,
City of Stuttgart

12.15–1.15 p.m.

Closing session

» The sense of this year's congress
Eric Britton

» Cities for Mobility Award Ceremony

» Closing words
Dr. Wolfgang Schuster
Mayor of Stuttgart

1.15–2.30 p.m.

Lunch

„Urban Mobility and the Social Space Challenge“

In the afternoon

Mobility on site

» Tours and visits in Stuttgart

Tour 1: City tour with public transport
and visit of the Stuttgart Center
for Electric Mobility

Tour 2: Cycling tour with pedelecs

Tour 3: Walking audit

Tour 4: Visit of the Integrated Traffic
Control Center

Tour 5: Visit of the Mercedes-Benz
Museum

Tour 6: Visit of the Porsche Museum

7.00 p.m.

**Farewell reception at
“Straßenbahnwelt“ (Tram museum)**

Parallel Workshops

Monday, July 4, 2011



Workshop I

» Urban mobility versus urban space

Mobility is movement in space; or in other words, mobility is not imaginable without space. If we observe many of our cities today, we get the impression that the only function of space is to serve mobility, and that all other functions are secondary. However, in order to ensure quality of life in our cities it is necessary to give equal importance to other citizens' needs. In contrast to private space, public space offers a platform for communication and sojourning, a market place and a stage for urban life. This way, public space transforms into social space, in which mobility plays an important but not the decisive role.

Workshop II

» Active travel: Promoting walking and cycling for every day trips

In a liveable city many trips are covered by foot or bicycle. This way it is possible to experience urban space more intensively as by car or bus. Cyclists and pedestrians help to preserve the environment; they live healthier and are at the same time an important factor for local economies. Where and how can we encourage the use of these modes of transport? Which new ideas and technologies can support this development? How can we optimize the linkage of cyclists and pedestrians with motorized and public transport?

Workshop III

» New perspectives of sharing

The collective use of vehicles has been increasing for years. Especially in densely settled conurbations, sharing has become a good alternative to private cars or bicycles. Many cities have already public or private rental systems. Completely new ideas are being developed in addition to the already established rental concepts, benefiting from good neighborhood or new technologies. How will the next generation of sharing look like? How can it be integrated into an intermodal transport system? How can the collective use of vehicles be taken into account in early phases of urban planning?

cities for
mobility

Venue

City Hall of Stuttgart,
Marktplatz 1, 70173 Stuttgart

The federal state of Baden-Württemberg celebrates the invention of the automobile during 125 days in 2011 with many events. Celebrate with us!



Together with our partners:

Premium Partners

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Registration

Please send the enclosed registration form via fax or e-mail to the Coordination Office by **June 20, 2011**. Online registration is available at: www.cities-for-mobility.org

Fee

Attendance is free of charge. The costs of travel and hotel accommodation must be covered by the participants themselves.

Practical information

See the reverse of the enclosed registration form.

International Partners



United Cities and Local Governments
Cités et Gouvernements Locaux Unis
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giz



Climate Alliance



UN HABITAT
FOR A BETTER URBAN FUTURE



Urban Land
Institute

cities for
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